UnitedOPS

SMALL BUSINESS CASE STUDY

STAFFING & RECRUITING

Faster résumé screening for open roles

A staffing firm gave recruiters a way to prioritize applications using role-specific match scores.

REPORTED RESULTS

80%
less time spent screening résumés

2x
faster role fulfillment

THE CHALLENGE

Recruiters manually compared résumés with job requirements. That slowed screening and held up placements.

WHAT CHANGED

The workflow parsed incoming résumés and assigned a match score using keyword rules and weighted job criteria. Recruiters could sort and filter candidates by how closely they matched the role.

OPERATING IMPACT

The staffing firm reported higher-quality candidate shortlists.

> *"This completely transformed our screening process. We're now qualifying candidates in minutes instead of hours."*
>
> **Director of Recruiting, National Staffing Firm**

SYSTEMS USED Airtable, Python, Make, Google Sheets

DISCUSS A WORKFLOW

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